

April 2010
Board of Directors Meeting Minutes
Syracuse Real Food Cooperative
 26 April 2010 ~ 6:00 - 9:00 pm
 500 Plum Street, Syracuse (5th Floor)

Item #	Time	Topic	Leader	Outcome	Related Documents
Business Meeting					
1	2	Preliminaries <ul style="list-style-type: none"> • Distribute Meals • Agenda Review • Task Review 	Travis Georgette Tine		
2	2	Call Meeting to Order Welcome Guests Accept Mar10 Minutes	Georgette	Accepted	SRFC_2009-03M.pdf
3	2	GM Monitoring Report <ul style="list-style-type: none"> • B6 Management Continuity • Annual Ends Report 	Georgette	Accepted Accepted	MR-B6 Mngmt Continuity Annual Ends Report 2010
4	2-3	Store Report & Expansion Update	Travis	Presentation	
5	3	Spring Membership meeting			
6	3	Board Leadership & Succession Planning	Georgette	Presentation	
7	3	Board Support of GM (Strategies & Processes)	Georgette	Discussion	Review Policy D5 & Survey Monkey report from March
8	3	Governance Budget Review	Travis	Presentation	
9	4	Committee & General updates (time 5 – 7 min each) <ul style="list-style-type: none"> • Treasurer's Report • NL Update 	Walley Travis	Presentation Presentation	
10	4	Business Meeting Adjourned	Georgette		
BREAK					
Executive Session					
11	8:10				
12	8:40	Meeting Review	Georgette	Discussion	
13	8:45	Meeting Adjourned	Georgette	Accepted	

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Board Members Present: Walley Francis, Kris Venne, Marcy Rothenberg, , Larry Rutledge, Georgette Nicolaides, Thane Joyal, Vanessa Marquez

Phone: Gloria Kraegel

Guests: Travis Hance

1 Preliminaries

- Distribute Meals by Travis
- Agenda Review by Georgette
- Task Review

2 Georgette Called the Meeting to Order at 6:41pm.
The Mar 10 Minutes were accepted as compliant.
(Motion: Walley, Second: Larry) [1 abstention, 5 in favor]

3 GM Monitoring Report

- B6 Management Continuity
There was a discussion. B6 was accepted as compliant.
(Motion: Walley, Second: Kris) [1 abstention, 5 in favor]
- Annual Ends Report
There was a discussion: The Ends Report is a comprehensive document that is great in short term, but our goals will change in the long term. The report is based on what is going on now.
(Motion: Kris, Second: Larry) [1 abstention, 5 in favor]

4 Store Report by Travis

- Two new hires, Celine and Peter
- Cody left our staff
- Emily has been promoted to Assistant Merchandising Manager, a new position for us. She begins taking our management passport module training in May.
- We finished out March with 8.68% sales growth; this is the best monthly sales growth rate we have had since April of 2008. This very encouraging trend continues this month; currently we are up 9.26% in April. March 2010 is our current record sales month.
- Some of you may have noticed that we had a cooler fail in March, we filed an insurance claim, and have already received the check.
- Despite not making a formal announcement of our expansion plans, I have gone to work on phase two of the expansion plan. We got a clear "Sorry, we are not interested." From First Niagara Bank. I meet with Alliance's VP of commercial lending tomorrow; he is very interested in working with us.
- CE tells me that getting a commercial mortgage is quite easy, but we will have to jump through more hoops than usual to get our business loan in this climate.
- I was invited to join the Faculty of the CCMI program as a peer trainer. I accepted, and I am very excited about the opportunity. Teaching is the highest form of learning.
- We're beginning our annual business planning process next week. It would be helpful to have a governance budget in by June 1st.
- Upcoming dates to have in mind:
 1. We expect legal review of our member loan plans, and a relevant documents in your hands April 30th. Our attorney was sick, pushing us back a few days. Thank you all for so promptly filling out the M11. We are still on track for our April 12th public launch.
 2. Fundraising at Marcy's house is right around the corner.

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Support needed going forward: Be prepared to talk about the member loan campaign. Please read the materials thoroughly once we get them back from our attorney, and please ask questions! Let's have a fantastic spring meeting!

Expansion Update:
See weekly email.

Spring Membership Meeting:

- Tuesday, May 18th at 7pm. Board will arrive a 6pm to prepare.
- Travis will contact professional facilitator Kirby Edmonds
- The agenda for the meeting can be found in the Bylaws. The member loan campaign will be added.
- There will be an official announcement of the new location.
- The committee will report on their status

6 Board Leadership and Succession Planning:

Gloria's schedule has changed so the recommendation is that Gloria and Georgette switch roles:

- Motion to accept Gloria's resignation as president.
(Motion: Thane, Second: Kris) [Unanimous]
- Motion to accept Georgette as president.
(Motion: Thane, Second: Marcy) [Unanimous]
- Motion to accept Georgette's resignation as Vice-President
(Motion: Thane, Second: Marcy) [Unanimous]
- Motion to accept Gloria as Vice-President
(Motion: Thane, Second: Walley) [Unanimous]

7 Board Support of GM

- Make sure the board reads the Policy Monitoring Reports and understands them so everyone is prepared to answer questions
- We need to appreciate the work that we are doing. We should be proud of and celebrate people's accomplishments.
- We are continuing with using Survey Monkey
- The next policy up for review is D8 Cost of Governance

8 Governance Budget Review by Travis

- We are consistently spending more money on our governance:
 - It looks like we are preparing for an expansion
 - A paid board is a better quality board
 - CBLD is a great source
 - I don't see where we can make any cuts.
- There needs to be a budget for next year
- Travis will provide some info on last year's budget, 2/3 of the budget will stay the same.
- Sub-Committee: Larry, Georgette and Walley

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9 Committee & General Updates

Treasurer's Report by Walley

- Everything is going
- We are starting to be financially more stressed because _____ on.
- We are at a steady state.

New Leaf

Is completed and contains a lot of Expansion information. _____ ette will write a short piece, which will be added.

Bylaw Committee Report

Larry will try to meet with Mark and Ron on May 14th. The initial framing will be done by Larry, Thane, Marcy and Georgette.

10 The Business Meeting was adjourned at 7:45.

Task List:

[New]

- Contact Kirby Edmonds (Travis)
- Provide some info on last year's budget (Travis)

Bike Rack:

For Discussion –

- Political action items and support for state legislation:
 - o 2009 Proposed policy resolutions ('Organic Farms, Folks & Foods' Fall 2008):
 - o Organic farmers are committed to supplying safe food and to taking appropriate measures to ensure sanitary conditions in crop handling. Repeated incidents of illness and death from food contaminated with pathogens have resulted in proposals for regulations that will drive small-scale farms out of business while failing to address the root causes.
 - Therefore NOFA-NY resolves that: We support de mandatory use of potable water for washing produce. We oppose mandatory chemical treatment of wash water for fruits and vegetables for the purpose of disinfecting crops. And we oppose requirements that farmers destroy natural areas in order to eliminate all wild life and reduce biodiversity.
 - o There is a shortage of USDA inspected slaughtering and meat processing facilities in NY state, requiring livestock farmers to drive to Pennsylvania for the service they need to sell packaged cuts of meat; The regulations for slaughterhouses were written for large-scale facilities.
 - Therefore NOFA-NY resolves that state and federal regulations for those facilities should be revised to be scale appropriate, and NOFA-NY calls on the NY Department of Agriculture and Markets to revise its regulations to allow farmers to sell individual cuts of meat from the animals they bring for processing.
 - o Many citizens would like to purchase raw milk for their personal consumptions; and NY-state certified dairy farms are currently selling raw milk that meets the highest safety standards, yet they are prohibited from selling that milk except directly from the farm.

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Therefore NOFA-NY resolves that we support legislation that would allow dairy farms to sell raw milk through off-farm retail outlets.

Policy Revision & Additions–

- o Newsletter Editorial Policy & Advertising Policy
- o Review CDSCC template for policy recommendations & suggestion
- o Nominating Committee procedures